



The United States Veterans Inc., Chamber of Commerce Washington, D.C. 20006



In Service to The Nations 3.7 million
Veteran Owned Businesses



★ HERO'S NIGHT OUT

COME JOIN OUR
VETERAN OWNED BUSINESS
NETWORKING EVENT

LEVERAGING THE POWER OF THE NATIONS 3.7 MILLION VETERAN OWNED BUSINESSES AND THE CONSUMER POLITICAL BUYING POWER OF THE 167 MILLION AMERICANS WHO MAKE UP THE NATIONS MILITARY COMMUNITY TO GENERATE UNPARALLELED CONTRACTING & BUSINESS OPPORTUNITIES FOR THE NATIONS VETERAN OWNED BUSINESSES, WHILE AT THE SAME TIME BENEFITING AMERICAN MILITARY COMMUNITY.

STARTING AT: 6:00 - ENDING AT 10:00

FOR RESERVATIONS: 555-123456//VOBNETWORKINGEVENTS.COM

Who's Who Directory

National Veteran Owned
Business Community

THE UNITED STATES VETERANS INC.
CHAMBER OF COMMERCE
PRESENTS

JOIN US

WEDNESDAY
JULY 4
START AT 1 PM

THE
GATHERING OF EAGLES
Annual Veteran Owned Business Community Conference

Come And Network With

- The Industries Most Influential VOB Community & VOB Business Partner Leaders
- The Top City, County, State & Federal Government Contractors
- The States Top Local, County, State & Federal Government Officials

SPECIAL PERFORMANCE SHOW
Networking starts at 5pm - dress to impress

NATIONAL CITY
CIVIC CENTER

CENTRAL AVENUE, NEW YORK CITY
FOR TABLE RESERVATIONS PLEASE CALL 425 344

AT YOUR ESTABLISHMENT
\$20.00 COVER CHARGE

EVERY THURSDAY
6:00 P.M. TO 10:00 P.M.

Eagles Night Out
A VETERAN OWNED BUSINESS COMMUNITY
BUSINESS NETWORKING EVENT

GUEST SPEAKERS

Motivational Magic
Unlock Your Finest Potential

PREFERRED VOB CONTRACTORS

PHILL COLLINS DALE FRANKLIN

A night of Business Networking with
Local VOB Owners & VOB Business Partners

Building Connections and Leveraging National and Community Buying Power of the Nations 3.7 Million VOB's - 167 Million Members of America's Military Community and the Millions of VOB's Military Community Business Partners by Generating High-Volume Revenue Generating Opportunities for America's VOB. While at the Same Time Promoting Social Services and Resources to Those Military Community Members in Need of Assistance.

www.USVINCCC.com

Our Mission

The United States Veterans Inc., Chamber of Commerce was established to leverage the combined strength of the nation's 3.7 million, veteran owned businesses and, the consumer buying power of the 167 million Americans that make up the military community in order to create an unparalleled economic and political force, whose mission is to promote VOB friendly legislation, and generate entrepreneurial business opportunities through strategic partnerships with; city, county, state and federal government agencies, local business communities, and large national and multinational corporations.



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Incredible Opportunity for Aspiring Veteran Entrepreneurs

The United States Veterans Inc., Chamber of Commerce is expanding and seeking highly motivated and goal driven Veterans who possess an entrepreneurial spirit, to establish and run a USVIncCC Chamber in their state, county or local; Full and part time positions available.

Entrepreneurial Opportunity:

This is an Entrepreneurial opportunity for Veterans with limited experience to begin an extremely rewarding, fast paced career with an innovative entrepreneurial organization, whose mission it is to serve the nation's Veteran Owned Business and Military Community.

Our Mission & Goals:

The United States Veterans Inc., Chamber of Commerce was established to leverage the combined strength of the nation's 3.7 million, veteran owned businesses and, the consumer buying power of the 167 million Americans that make up the military community in order to create an unparalleled economic and political force, whose mission is to promote VOB friendly legislation, and generate for its members unparalleled entrepreneurial and government contracting opportunities through strategic partnerships with; prominent government and, business leaders, veteran service organizations non-government organizations, and veteran owned businesses across the nation.

Compensation

- ★ Attractive Compensation Package based on **Profit Sharing, Incentives and Bonuses**
- ★ Company Car Expense (Negotiable – After 6 Month Proven Track Record)
- ★ Company Travel & Business Expenses Negotiable – After 6 Month Proven Track Record
- ★ Executive Salary & Benefits Package (Negotiable - After 12 Month Proven Track Record)
- ★ Six Figure Income Potential

Business Growth & Revenue Generation Opportunities

The USVIncCC uses a profit sharing approach as an incentive to attract the most qualified talent. What this means is that as opposed to simply paying the person running the local Chamber a commission on every sale they make, we treat them as a partner and share profit on "ALL" the revenue generated by or for the Chamber they run, for as long as they run the Chamber.

Profit sharing ranges from 10% to 30% per transaction amount. Profit sharing percentages dependent on profit margins generated.

Additional revenue streams to be added as we expand Chamber services

USVIncCC Business Resources & Events:

- ★ USVIncCC Memberships 20% to 30%
- ★ Loyalty Rewards Discount Card Memberships 10%
- ★ USVIncCC Networking Events 20%
- ★ USVIncCC Business Seminars 20%
- ★ USVIncCC Business Workshops 20%
- ★ USVIncCC Business Expos 20%
- ★ USVIncCC Conferences 20%
- ★ USVIncCC Publication Advertising 30%
- ★ USVIncCC Internet Advertising 30%
- ★ USVIncCC Mobile Advertising 30%
- ★ USVIncCC Merchandise Sales %15% - 20%
- ★ USVIncCC Contract Database Services 20%

Benefits of Membership

- ★ Discounted Medical, Dental, and Legal Insurance Benefits
- ★ Fast Track Opportunity for Advancement to Mid and Senior Executive Level Management (Based on Performance)
- ★ Flexible Hours – Part Time/Full Time
- ★ Opportunities in all 52 states
- ★ A Dynamic Professional Military Oriented Team Environment
- ★ An impressive addition to the professional career experience and

- ★ The Opportunity to build a professional network that money can't buy
- ★ The pride of serving as a commissioned officer in an elite organization with a Heroic mission to serve America's Hero's

Qualification Requirements:

- ★ Honorably Discharged Veteran
- ★ A Bachelor's degree or higher
- ★ Candidates must be highly organized and detail oriented
- ★ Experienced in general office management
- ★ Experienced in personnel management
- ★ Experienced in sales & marketing
- ★ Effective verbal, written and interpersonal skills
- ★ Ability to multi-task at a high level
- ★ Strong attention to detail and follow-through
- ★ Work efficiently as an individual or in a team-based environment
- ★ Candidates must meet personal insurance or security cash bond requirements. (Next Page).
- ★ Manage, develop and motivate sales teams through implementation of individual development plans, regular performance reviews, training plans, coaching and ongoing recruitment of sales professionals
- ★ Provide leadership and project management support for proposal development, contract preparation and negotiation
- ★ Work closely with the Strategic Development team to identify, and develop prospective partnerships
- ★ Develop a strategic network with local politicians, government officials, Local VOB's, VSO's, and the business community.



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Refundable Security Deposit Requirement

Each applicant is required to post a \$1000.00 refundable security deposit with their application. The basis for this requirement:

1] To weed out any undesirable applicants, or those unwilling to make the commitment or put forth the efforts necessary to ensure the success of this endeavor.

2] To insure that the applicant has a vested interest not just in potential profits, but exposure to potential loss as well. Experience proves that that people take their responsibilities more seriously when they have something to lose.

3] To minimize any material losses or expenses the Chamber may incur, were an applicant to quit without notice – or before obtaining an approved replacement for the Chamber leadership position prior to relinquishing the responsibilities and obligations of their office.

Term of Commitment

The USVIncCC requires the applicant commit to a minimum term of 1 year, deposits will be returned to the applicant at the end of the 1 year term, unless the applicant wishes to extend their term of service, or moves into a permanent salaried position.

The Application Process

Once the applicant's application and deposit have been submitted, the application will be submitted to the review board for review.

Application processing takes approximately 48 hours. Deposits for any applications not accepted are credited back to the applicant immediately, and notice will be delivered to the applicant detailing the basis on which the application was denied.

Shortly after an Applicants application has been approved, the applicant will receive an award letter confirming their appointment.

Approximately 14 days later the applicant will receive a detailed schedule of events that will detail the time lines, processes and procedures that will take place during the initial Chamber building phase.

Schedule of Events: Phase 1#

Prior to launching the USVIncCC Chamber we must lay the foundation. Once the applicant and service area has been approved, the national office will:

- ★ Establish a toll free, local and fax number for the Chamber.
- ★ Establish a Virtual Office as an initial base of operations
- ★ Establish a local business checking account for the Chamber.
- ★ Construct a local webpage interface on the national website for the Chamber
- ★ Establish social network accounts w/customized GUI's for the Chamber
- ★ Design custom stationary for the Chamber
- ★ Business cards - Letter head – Envelopes
- ★ Design custom marketing materials for the Chamber
- ★ Generate Press Releases to all local Newspapers, Business Magazine Publishers, Television Stations, Radio Stations, on-line Business and Veteran Organizations and other relevant Media.
- ★ Generate introduction letters to every politician, government official, business organization, veteran service organization, and other interested parties.

[In each of these broadcast you will be identified as the Director and point of contact for the Chamber]

- ★ Establish field offices in local Veteran Service Organizations.
- ★ Establish a local network of Government and Non-Government service and support providers.
- ★ Provide initial sales and marketing training for the Chamber director.
- ★ Begin aggressive multi-channel marketing initiatives on the Chambers behalf to begin generating business for the chamber.

- ★ Provide back office support for Operations, Human Resource Development, Marketing and Sales.
- ★ Provide the Chamber Director with a strategic plan of action designed to facilitate the Chamber building process.
- ★ Establish an on-line peer to peer network of experienced business professionals and Chamber Directors to provide on best practices advice on demand

Note; that it could take between 60 to 90 days for a newly established Chamber to become fully operational.

However: revenue generating activities for the Chamber usually begin within the first 30 days of operation.

Schedule of Events: Phase 2#

Entails the establishment of a permanent USVIncCC, in a specified geographic location; Phase 2# planning begins only after it has been determined that said geographic location is capable of providing the revenue streams necessary to support USVIncCC operational cost; and once management has established a proven track record indicating that they possess the skillsets and experience to run the Chamber efficiently, effectively and profitably.

Newly established Chambers will be considered for Phase 2# planning 6 months from the date newly established USVIncCC begin operations.

A Team Effort

Keep in mind that this is a Team effort, and it is the responsibility of every Team member from national on down, to use their experience and specialized skillsets to help each other succeed. When one of us succeeds, we all succeed.

Still Interested In Opening A USVIncCC Chamber in Your Area?

Go to the USVIncCC website: www.usvinccc.com once on the main page, click the USVIncCC Charter button in the upper right corner of the page and you will be re-directed to the on-line Chamber Application.



**Military Community
"Who We Are"**

- ★ We belong to a social network where Commitment, "Loyalty", Honor and Service to our nation and community is a way of life. (167 million members)
- ★ Our family members, friends and associates make up Two Thirds of the nation's population.
- ★ We are highly respected and have the gratitude of a grateful nation and its citizens for our heroic military service and the sacrifices that our families had endured while in service to America.
- ★ We wield a significant amount of influence politically, in the media, the work place, within our communities, amongst family members, friends and associates.
- ★ We are educated and highly trained professionals, and are in constant pursuit of educational opportunities and advancement.
- ★ Our leadership training and skill sets are employed in every segment of the military, government and private sectors.
- ★ We dominate middle and senior management positions in every city, county, state and federal government agency and industry throughout the United States.
- ★ We are of a diverse ethnic origin and represent every cultural community in America
- ★ We are strong supporters of the Military Community Veteran Services organizations and actively participate in VSO events

The Military Community *Advantage...*

What We Have That The Competition Doesn't

167 million extremely loyal members of an extended military family that represents the most politically powerful and affluent consumer group in America, responsible for over 3 Trillion Dollars in consumer spending in 2010.

A community of 3.7 million Veteran Owned Business's that generated over 1.6 trillion dollars in sales/receipts for 2011.

And the undying gratitude of the American people, for the hardships and sacrifices that our military, veterans and their dependents have endured while in service to America.

In a recent study 88% of Americans indicated that they would prefer to give their business to a Veteran Owned Business over a non-veteran owned business. This alone gives the VOB community a competitive advantage that no other competitor can match. To Benefit – We Need Just Take Advantage of the Opportunity Afforded Us.



The Power Of The Military Community

Military Community Statistic
 Military Community Pop: 167 million
 National Coverage: 52 States
 Email Marketing DB: 48 million

Military Site Traffic Visitors: 60 million
 Number of Hits: 38 million
 Search Engine Visibility: Very High
 Google.com: 10 million per month (SV)
 All Search Engines: 38 million per month (SV)

**Military Community
"Who We Are"**

- ★ Our average age ranges from; 19 to 95
- ★ Between my wife and I our income averages \$107,000 per year
- ★ We have 2 to 3 kids (Who always want to buy something)
- ★ We work hard for our money and manage it well
- ★ We own our home (Which always needs Improvements)
- ★ We own 2 nice cars (Which always need maintenance or Repairs)
- ★ We love to use rewards cards and coupons! We eat out 3 to 5 times per week and coupons allow us to do that in these tough times
- ★ Coupons also save us thousands of dollars on things we use every day like auto, home services, home improvement and even professional services
- ★ We are technologically literate and often use a computer or my cell phone to shop around and am always looking for the best value
- ★ Price is important but not the main concern We want quality goods and services and relationships with businesses we can trust and refer our family and friends to.
- ★ We are highly loyal and supportive of fellow military and veterans families within the military community and would favorably consider using those rewards programs and or giving my business to those businesses in the community that support the military community through a variety of social service initiatives.



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Buy Veteran - Buy Veteran Affiliate:

It's indisputable that the majority of Americans have great respect and a deep appreciation for the hardships and sacrifices that our military, veterans and their families have endured in service to their country; And proof of the nation's appreciation is made evident in a recently released independent study funded by USVIncCC which revealed that 88% of Americans would prefer to purchase from veteran owned businesses and those non-veteran owned businesses that supported the military community.

President Obama, though a non-veteran and numerous politicians have also recognized the benefit of veteran owned business and military community affiliation and support, which has led to increased veteran owned business funding and contracting awards across all levels of government, and the industries. Businesses large and small are incorporating military rewards and veterans discounts into their marketing initiatives, and are experiencing a significant increase in new customers and profits, along with a greatly enhanced public image.

Once again, it's about strength in numbers! With that in mind the United States Veterans, Chamber of Commerce is leveraging the combined power of the veteran owned business community and our veteran affiliates in an aggressive national campaign to garner support for the Buy Veteran - Buy Veteran initiatives; while at the same time promoting, our veteran owned business and affiliate members through a variety of on-line marketing vehicles, publications, media broadcast, virtual business exhibitions, retail discount incentive, in business signage and promotions, military discount programs, hero's night out business networking events, non-veteran business networking and partnership events, businesses conferences press releases, and radio and television



About The USVIncCC

The United States Veterans Inc., Chamber of Commerce (USVIncCC) is a membership organization whose ranks are made up primarily of veterans serving a cross section of over 3.7 million veteran owned businesses (VOB) ranging from sole proprietors to large corporations and conglomerates; that generated sales/receipts of \$1.6 trillion, employed 8.2 million employees, and annual payroll of \$280 billion. The veteran owned business community, in conjunction with the 167 million military personnel, veterans, their dependents and family members who make up the military community, and they are the most powerful, political, economic and influential consumer force in the United States and; is America's greatest hope for economic recovery of the country.

What Differentiates Us From Other Chambers?

The United States Veterans Inc., Chamber of Commerce was established to leverage the combined strength of the nation's 3.7 million, veteran owned businesses and, the consumer buying power of the 167 million Americans that make up the military community in order to create an unparalleled economic and political force, whose mission is to promote VOB friendly legislation, and generate entrepreneurial business opportunities through strategic collaborations and partnerships with; city, county, state and federal government agencies, local business communities, and large national and multinational corporations.

Our Technological Advantage:

The United States Veterans Inc., Chamber of Commerce is committed to investing heavily in cutting edge information management and technology solutions necessary to provide our members with the state of the art, entrepreneurial training, support, information, and business resources they require to compete efficiently and effectively in today's economy, against any competitor large or small, Irrelevant of their geographic location. The free and low cost

The free and low

- Internet based marketing vehicles
- The request for proposal database
- on-line entrepreneurial training
- Business broadcast network
- Partnership networking platforms
- Venture capital network database
- Government contracting resource center
- on-line workshops
- On-line entrepreneur library
- The veteran employee partnership network
- the affiliate network
- the VOB's social network
- the veterans employment database

Are just a few of the on-line tools and services being implemented as part of the Chambers offerings to provide significant added value to our members. That will give our members the means to gain a strategic advantage when it comes to growing their business, building relationships and competing efficiently and effectively against any competitor in any situation or geographic location.

Become a Hero: to the Nations Community of Hero's: The easiest way to become a Hero in America, is simply to join an organization of Hero's. And there is no better way for a veteran, company or individual to elevate their status as Hero's, then by their continued service to America and the country's heroic veteran owned businesses, and America's military community. For hardly can one lift up Americas Hero's and their families, and not at the same time lift up themselves.



The Veteran Owned Business Next Door

Show Your Appreciation To America's Military Hero's By Giving Them Your Business

Buy Veteran - Buy Veteran - Buy Veteran

3.7 million Veteran Owned Businesses across the nation are struggling to survive in this down economy; Over a million members of the Military Community are facing foreclosure, homelessness and unemployment and millions more are struggling just to get by. "Only Because We Stand Divided". United the Veteran Owned Business and Military Community represent a "Power "2nd to None". As a Community of One, we possess the political and consumer clout capable of changing the way government and corporate America treat the nation's military heroes and their families. It's time for change, and the USVIncCC is leading the way. Building Community – Generating Opportunity and Serving Those Who Have Served.

UNITED STATES VETERANS INC CHAMBER OF COMMERCE



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VOB & VOB Business Affiliate

Partnerships

Let us be your trusted resource!

